



# DEALER TALK

## Pronto Auto Parts is latest addition to IPG's roster of Major Account Supply Partners

**WITH MORE THAN TWO** billion in annual revenues, Pronto Auto Parts is one of the leading Program Groups in the nation. Now they are our newest IPG Major Account Supply Partner.

Founded in 1979 and based in Grapevine, Texas, the shareholder-owned organization has 94 members, 170 plus distribution centers and more than 860 stores located throughout North America.

"We're excited to welcome Pronto Auto Parts to the IPG family," said IPG co-founder Gary Bean.

"Pronto's focus on quality, customer service, buying and technology is unsurpassed," said Bean, "and



GARY BEAN

their commitment to the success of ATD Tire Pro/ServiceBay dealers makes Pronto an exceptionally smart choice."

Pronto Auto Parts will be supporting ATD Tire Pros/ServiceBay dealers as a national account.

Dealers will receive a national account rebate, along with one IPG Rewards point for each dollar spent, on qualifying products.

The nationwide rollout of the Pronto program is underway now. To find out if its available in your area, login to [IPGAuto.com](http://IPGAuto.com) and click the search



supplier button. If you don't see your supplier today keep checking back, the rollout will be going on throughout 2014. If you haven't yet activated your free IPG account, go to [ipgauto.com](http://ipgauto.com) and click on the red activate button to activate your account.



### Sneak peek: IPG's new website

**IN ORDER TO ENHANCE** and improve your IPG experience, and make it even easier to manage your rebates and rewards, we've undertaken a complete redesign of our website and built a complete new web portal. Scheduled to go live at [IPGAuto.com](http://IPGAuto.com) in the 1st quarter of 2014, here's a peek at the new member's only page.

Did you know?



**Every ATD Service Bay and Tire Pros dealer is already a member of Installed Parts Group!**

As an ATD Tire Pros or Service Bay dealer you are automatically enrolled as a member of IPG. Now, whenever you buy parts and supplies from any of IPG's five Major Account Supply Partners, you earn national account

rebates and rewards. At the end of each quarter, a rebate check is mailed directly to you by IPG.

For more about national account rebates, rewards, and other IPG programs and services, visit [IPGAuto.com](http://IPGAuto.com).



AMERICAN TIRE DISTRIBUTORS<sup>®</sup>

Miles ahead<sup>™</sup>



Merry Christmas! from  
all of your friends at  
Installed Parts Group



## Your IPG Rewards points make Christmas even brighter

**WITH CHRISTMAS** coming right around the corner, your IPG Rewards points are a great way to make the season even brighter.

As an IPG member, your purchases from an IPG Major Accounts Supply Partner earn 1 reward point for each \$1 spent. You can use these points to purchase virtually anything you can imagine. Like a shiny red tricycle for your little boy. Or a dazzling set of diamond earrings for your wife.

And if you can't find exactly what you want in our amazing online catalog, just call our toll-free Concierge service and tell them what you have in mind. They'll make sure that Santa comes through with just the right gift on Christmas morning.

To start enjoying your IPG Rewards points go to [IPGAUTO.com](http://IPGAUTO.com) and activate your account. Click the red "Activate Account Now" button, fill out the simple form (it takes about 5

minutes) and hit "Submit." It's as easy as standing under mistletoe!

There's never a charge to activate and use your account, and nothing more for you to do except get ready for the smiles you'll receive on Christmas morning.

IPG offers even more ways to make your Christmas bright. With IPG Mall Partners you can do your shopping online, from the comfort of your own home or office, and earn generous national accounts rebates—up to 10%—on every purchase.

There are more than 150 top name brand IPG Mall Partners to choose from. Like Walmart, BestBuy, Amazon.com, Crayola, Footlocker, Delta Airlines, CompUSA, SiriusXM Satellite Radio, PetSmart and dozens more. Just login to [IPGRebatesPlace.com](http://IPGRebatesPlace.com) and start shopping. The rebates for your purchases will be included in your next quarterly rebates check.

**DID YOU  
GET YOUR  
CHECK?**



If you're reading this newsletter, then you also received a check for your rebates.

But wait! There's more! You also have valuable **IPG Rewards** points waiting for you to spend just as soon as you activate your **FREE** IPG member account.

Just logon to [IPGAUTO.com](http://IPGAUTO.com) and look for the bright red activation button. In three to five working days you'll be ready to redeem your Rewards points for lots of cool swag.

But we're not done yet. Once you activate your account you can shop online with IPG's **Mall Supply Partners**. You'll find everything you need for home and office with money saving rebates just for IPG members.

So don't delay — activate today!